



## **HOW TO PARTICIPATE AS AN ABSENTEE BUYER**

We have made preparations to bid and buy livestock through Superior Productions' "Call or Click-To-Bid" service for those unable to attend in person on sale day. **Please note that all of the lots in the sale will also be available for viewing online prior to sale day at [www.superiorlive.com](http://www.superiorlive.com).**

### **HERE'S HOW IT WORKS**

**Turn in Bids Over the Phone.** This is our traditional method of buying livestock. To get started simply go online to [www.superiorlive.com](http://www.superiorlive.com) and click on the tab titled "REGISTER FOR YOUR BUYER'S NUMBER". Print the registration form, fill it out and fax it in (817/378-3380) to Superior Productions with a signature on it. You can also mail it in to the address provided on the form. Upon receipt of this information Superior will call you with a buyer's number and the bid line phone number that you will use on sale day to place bids over the phone.

**Click-To-Bid.** This is Superior's newest way to buy cattle! Registration is free, but you must become a member of [www.superiorclicktobid.com](http://www.superiorclicktobid.com) to sign up. Becoming a member is easy – just go to the homepage of [www.superiorclicktobid.com](http://www.superiorclicktobid.com) and follow the outlined steps to get started. Input your information and select a username and password. You will receive an e-mail confirming you are a member. From that point forward you just have to sign in and select the sale you would like to register for and once approved by the ranch you will receive an e-mail confirming which sale you are now registered for.

**Viewing the Auction.** The sale will be broadcast via satellite on Dish Network channel 231 and DirecTV channel 345. The sale will also be broadcast live on the internet at [www.superiorclicktobid.com](http://www.superiorclicktobid.com) – just go to the home page and select the auction. Remember you can call in to bid whether you watch on the TV or on the internet, but you must be a member of [www.superiorclicktobid.com](http://www.superiorclicktobid.com) to "click-to-bid". Your computer must have Flash Media Player installed to view the auction.

**Bidders who are successful in making purchases via satellite or internet will be contacted by the ranch after the sale to settle payment and make shipping arrangements.**